**MILANO | FABBRICA DEL VAPORE**

**October 13-16 2022**

**ReA! ART FAIR**

***III Edition***

**The only Italian contemporary art fair entirely dedicated to emerging creators who present themselves without the intermediation of galleries or dealers returns to the Spazio ex Cisterne at Fabbrica del Vapore in Milan.**

**100 artists will be exhibiting their work embracing a plurality of techniques, from painting to photography, sculpture to performance, Digital Art to Street Art, to NFT, the latter being presented for the first time.**

From 13 to 16 October 2022, the Spazio ex Cisterne of the Fabbrica del Vapore in Milan will host ReA! Art Fair, the only Italian contemporary art fair entirely dedicated to emerging artists who present themselves without the intermediation of galleries.

The aim of the fair is to support the work of young creatives by offering them an initial platform for meeting collectors and galleries, as well as an opportunity to sell and meet with a wide public.

The main section of ReA! Art Fair, now in its 3rd edition, promoted and organised by the non-profit association ReA Arte, with the patronage of the City of Milan and Fondazione Cariplo, presents 100 artists selected by the scientific committee made up of the curators of ReA Arte, Laura Pieri, Maria Myasnikova, Paola Shiamtani and Milena Zanetti, who were joined by Erica Massacessi and Vittoria Martinotti, from over 800 applications received from all over the world, through an Open Call.

The choice favoured those creators who stood out for their potential and growth prospects and were considered ready to make their debut on the global art stage on which, in some cases, they are appearing for the first time.

ReA! Art Fair offers visitors works that embrace a plurality of techniques, from painting to photography, from sculpture to performance, from Digital Art to Street Art, to NFTs, which are present for the first time.

New features of the 2022 edition include a new space dedicated to partners and special projects, such as the space reserved for Lampoon Magazine and the Balloon Project.

The awards for the most deserving artists are one of the most popular features of ReA! Art Fair. These include the Cash prize, a prize of €1,500 that will go to the winner chosen by an external jury on behalf of Artsted, the digital platform offering investments in the art world accessible to a wide audience.

Between spring and summer 2023, a group exhibition of 10 artists selected by ReA!

In collaboration with ExtrArtis, two authors will be offered the opportunity to attend an artist residency scheduled in Italy over the next year.

Catalogue edited and printed by ReA Arte.

**The ReA Arte Association**

**The non-profit association ReA Arte was founded in 2020 on the initiative of a group of young professionals under 35 working in the art sector. Although they have different backgrounds - from curatorial training to cultural communication to fundraising - the organisers gather around a common goal: to promote art and culture by supporting emerging artists, guaranteeing them accessibility to the sector and fair opportunities. Added to this objective is the aim of bringing the public closer to an inclusive and transparent art market. Around this mission was born ReA! Art Fair, now in its third edition in 2022. It is flanked by the ReA! Education & Consulting, which offers workshops and consulting services dedicated to emerging artists and sector operators with the aim of transmitting specific skills to present themselves and work in the contemporary art market, strategically and efficiently.**

Milano, July 2022

**ReA! Art Fair 2022**

Milano, Fabbrica del Vapore | Spazio ex Cisterne (via Procaccini 4)

**October 13-16 2022**

VIP Preview: 12 october, invite-only

**Opening hours:** all days, 11 AM - 9 PM

**Free entrance upon registration: https://www.eventbrite.com/e/rea-art-fair-2022-100-emerging-artists-at-fabbrica-del-vapore-tickets-395238738707**

**Information**:

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